## RESTAURANTS FOR TOMORROW

## September 17, 2018 8:30a.m. - 1:00p.m. Princeton University

Learn how green practices are transforming the restaurant industry to meet 21st Century consumer demands



## **Keynote Speaker**

Jon McConaughy, General Manager, Brick Farm Tavern, also owns Brick Farm Market and Double Brook Farm. Jon and his wife, Robin founded Double Brook Farm in 2008 and subsequently launched Brick Farm Market. In 2015, they opened Brick Farm Tavern to bring locally grown ingredients, from Double Brook Farm and partner farms, from farm-to-table.



worked with Sustainable Princeton, has worked with Sustainable Princeton since 2014 and has helped to develop its energy efficiency and waste reduction outreach and education programs. Christine serves on the Sustainable Jersey Energy Task Force and the Sustainable Jersey Electric Vehicle Working Group.



Liz Lempert, Mayor of Princeton, is the first mayor of the consolidated Princeton. Lempert previously served on the former Township Committee from 2008 to 2012. She has also been an active volunteer in the community, supporting the the Unite Princeton campaign and co-founding the public school advocacy group, Save Our Schools NJ.

Dr. Shana Weber, Founding Director, Princeton University's Office of Sustainability, also serves as the CSO for the NJ Higher Education Partnership for Sustainability, board member for Sustainable Princeton, executive sponsor for the NE Campus Sustainability Consortium, and cofounder of the lvy+ Sustainability Consortium - Sustainability Operations Action Research (SOAR) collaborative.





Helaine Barr, Research Scientist, NJDEP, works in the Bureau of Energy and Sustainability her responsibilities include coordination of the NJ Sustainable Business Registry, supporting New Jersey's reentry into the Regional Greenhouse Gas Initiative and assisting communities in sustainability initiatives. Prior to joining the NJDEP, she worked for Philadelphia's Green City, Clean Waters program.

Scott Brubaker, Deputy Directer, NJDEP Division of Solid and Hazardous Waste, has served in a variety of roles at the NJDEP for the past 30 years. He graduated from Cook College with a degree in Natural Resource Management and currently oversees NJ's legislative mandate to reduce food waste by 50% by 2030.





Jim Friedl, Outreach Program Manager, TRC on behalf of New Jersey's Clean Energy Program, has over 20 years of experience in Outreach and Marketing in the Energy Efficiency, Real Estate, and IT fields. He manages the Outreach program for New Jersey's Clean Energy Program. Prior to joining TRC, Jim worked in the building automation and systems communications fields, targeting energy efficiency, smart building, and sustainability markets.

Dr. Serpil Guran, Director of Rutgers EcoComplex "Clean Energy Innovation Center", also manages the new RutgersX "Ecolgnite: Clean Energy Proof of Concept Center and Accelerator". Dr. Guran is trained on thermochemical conversion (pyrolysis and gasification) of biomass and waste materials for production of fuels and chemicals and specializes in biofuel and recycling technologies. Currently, she is working on Food-Energy-Water Nexus and Waste synergy by promoting integration of organic waste into development of closed-loop bio-economy.



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